

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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The Pulliam Group announces immediate availability of 'Focus on Standards' nationwide

The National Educational Computing Conference (NECC), Seattle (June 30, 2003) — The Pulliam Group announced today that it is expanding the availability of *Focus on Standards* nationwide to schools and districts interested in standards based student-learning improvements.

Now used in hundreds of California schools, *Focus on Standards* is an end-to-end product that helps teachers and administrators understand the assessment data they are collecting and learn how to adjust instruction for improved results. In an approach that blends the use of data with the professional skills of teachers, *Focus on Standards* guides districts in assessing current student performance and then designing and implementing a standards-based instructional plan to improve academic achievement. This comprehensive design creates systematic reform that yields powerful, improved Reading, Language Arts and Math achievement for all students, including English language learners and students with special needs.

In a recent education ceremony in the Rose Garden, President Bush recognized one of The Pulliam Group star achievers, Disney Elementary of Burbank, CA for outstanding education reform. The Pulliam Group began implementing *Focus on Standards* at Disney Elementary in 1999 as one of The Pulliam Group's first low performing schools.

The Pulliam Group was founded in 1999 by Drs. Barry and Leslie Pulliam on the belief that teachers and school administrators who use data to guide instructional decisions can improve academic achievement for all students. Based on this vision they developed *Focus on Standards* to assure schools can meet the No Child Left Behind (NCLB) Act requirements for improving standards-based student performance and to help report student progress.

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